



הפקולטה לניהול
ע"ש קולר
אוניברסיטת תל אביב



Coller School
of Management
Tel Aviv University

13th ILAIS Conference Program

June 24, 2019

Tel Aviv University, Coller School of Management

Location: Recanati Building

Conference Chairs: Dizza Beimel (Ruppin Academic Center)
David Schwartz (Bar Ilan University)
Dov Te'eni (Tel Aviv University)

Program Chairs: Ofir Ben-Assuli (Ono Academic College)
Dalit Levy (Zefat Academic College)
Gal Oestreicher-Singer (Tel Aviv University)

8:30 – 9:00

Gathering (Entrance Floor, Room 102)

Coffee and early nosh

9:00 – 9:20

Welcome Session (Entrance Floor, Leon Hall)

Greetings Yaron Oz – Rector of Tel Aviv University
Awards presentation Dov Te'eni – Conference co-chair

9:25 – 10:15

Panel (Entrance Floor, Leon Hall)

"The current paradox of our area of study:

The digital transformation tops the interest of the business world yet our core courses create little interest and appreciation.

Can the paradox be settled?"

Panelists: Gad Ariav
Ofir Ben-Assuli
Israel Borovich
Phillip Ein-Dor
Seev Neumann

10:15 – 10:30

Coffee Break

10:30 - 11:45	Health IT (Chair: Reeva Lederman) Room 304	Data Analysis (Chair: Tomer Geva) Room 303	Integrated Frameworks (Chair: Malik Yousef) Room 301
	Cluster evolution analysis of congestive heart failure patients <i>Roni Ramon-Gonen, Ofir Ben-Assuli, Tsipi Heart, Nir Shlomo, Robert Klempfner</i>	Who is a data analyst? academia vs. industry <i>Orli Weiser, Yoram Kalman, Carmel Kent, Gilad Ravid</i>	Enterprise system life cycle risk management: a strategic alliance and integrative framework <i>Placide Poba-Nzaou, Sylvestre Uwizeyemungu</i>
	Medication adherence among anaphylaxis patients: The effect of membership in mobile based emergency response communities <i>Michal Gaziel-Yablowitz, David Schwartz</i>	The effect of mobile devices on decision making: a cognitive load approach <i>Naama Ilany Tzur, Lior Fink</i>	Cloud software development in a mixed academic-industrial setting <i>Hanan Kohen, Dov Dori</i>
	A person-centered approach to information management for discharge planning <i>Reeva Lederman, Nyree Taylor, Rachelle Bosua</i>	Decision-trees based image segmentation using ensemble clustering <i>Loai Abdallah, Yaron Lavi</i>	Utilization of linked administrative data for welfare policy evaluation – what does it take? <i>Talia Meital Schwartz-Tayri, Daniel Webster, Couty Sabah</i>
	Smartphones' interruption and service quality <i>Eilat Chen Levy, Yaron Ariel, Amit Gur</i>	Social behavior discovery by web mining <i>Dror BenAmi</i>	Towards an internet of science <i>Jens Allmer, Malik Yousef</i>
	Detecting quality defects in intensive-care unit data <i>Oren Kramer, Adir Even, Idit Matot, Yuval Bitan</i>		

11:45 – 12:00 Coffee Break

12:00 – 13:00 **Keynote (Entrance Floor, Leon Hall)**
By Prof. Natalia Levina, New York University, Stern School of Business:
"Allures and Realities of Crowd-augmented Organizing for Innovation

13:00 – 14:00 **Lunch (Second Floor Patio)**

14:00 – 15:15	Crowdsourcing & Gamification (Chair: Ohad Barzilay) Room 304	Internet & Search Issues (Chair: Dalit Levy) Room 303	General IT Topics (Chair: Michel Benaroch) Room 301
	Equal opportunity for all? the long tail of crowdfunding: evidence from kickstarter <i>Ohad Barzilay, Hila Geva, Anat Goldstein, Gal Oestreicher-Singer</i>	Argument search vs. document search: Google loses the battle <i>Hadar Ronen, Christian Stab, Judit Bar-Ilan, Iryna Gurevych</i>	The impact of business intelligence (BI) interface design on decision making: Evaluation in the academic domain <i>Shirel Siag-Azogy, Adir Even</i>
	The effect of co-creation on video game success <i>Lev Poreski, Lior Zalmanson, Ofer Arazi</i>	Systematic literature review of keyword search term selection <i>David Bodoff, Evgeniya Ledvich</i>	Prediction of information quality deficiencies within business processes design and validation <i>Michael Vaknin</i>
	Gamification in crowdsourcing: encouraging quantity and quality contributions <i>Ganit Richter, Daphne R. Raban, Sheizaf Rafaeli</i>	Do time zone differences affect the performance of a virtual team? <i>Idan Roth, Dov Te'eni</i>	Board IT competence, IT risk governance, and variations in firm performance post cyber failures <i>Michel Benaroch, Lior Fink</i>
	Word processing competency among Israeli students <i>Eli Rohn, Guy Leshem</i>	Are we there yet? analyzing progress in the conversion funnel using search <i>Anat Goldstein, Ohad Barzilay, Gal Oestreicher-Singer</i>	Communication methods in defining and managing scope in agile software projects <i>Jenny Guber, Dov Te'Eni, Vered Holzmann</i>

15:15 – 16:15

Conference Conclusion and Open ILAIS Planning Meeting (Room 304)

Hosted by David Schwartz, Dizza Beimel & Dalit Levy.

All are welcome to join.