



12th ILAIS Conference June 18, 2018

SCE - Sami Shamoon College of Engineering, Ashdod

9:00 – 9:30 **Gathering, registration & coffee**

9:30 - 9:45 **Welcome session (Auditorium 110)**

Conference Chairs: Dr. Adi Katz, Dr. Ronit Shmallo, Dr. Tsipi Heart, Opening greetings
Secretary of ILAIS: Dr. Dizza Beimel, Ruppin Academic Center
Dean of the Faculty of Engineering: Prof. Shlomo Mark, SCE Ashdod Campus

9:45 - 10:25 **Keynote (Auditorium 110)**

Dr. Vered Pnueli, Head of Digital Media, Shenkar College:
“Positive Game Design for Subjective Wellbeing”

10:30 - 11:50 **Parallel paper sessions**

	Chair: Adir Even Room 169	Chair: Eleanor Eytam Room 170
10:30- 10:50	Enetcollect User Model for Intelligent Gamification Crowdsourcing Language Learning IS <i>Rina Zviel-Girshin, Branislav Bedi and Nathan Rosenberg</i>	Perception of Social Norms Violation in Shared Augmented Reality <i>Lev Poretski, Joel Lanir and Ofer Arazy</i>
10:50-11:10	IT Control Deficiencies as Precursors of Cyber Incidents: Theory Development and Empirical Examination <i>Michel Benaroch</i>	Crowdsourcing Privacy Design Evaluation <i>Oshrat Ayalon and Eran Toch</i>



11:10- 11:30	Design of a Graph Database Schema <i>Noa Roy-Hubara, Lior Rokach, Bracha Shapira and Peretz Shoval</i>	Politeness in HCI – A Conceptual Framework and Some Empirical Findings <i>Ella Bar-Or and Noam Tractinsky</i>
11:30-11:50	The Effects of a Mobile App on Driver Behavior in an Organizational Setting <i>Michal Levi-Bliech, Polina Kurtser, Nava Pliskin and Lior Fink</i>	Topic Authenticity Measurement <i>Aviad Elyashar, Jorge Bendahan and Rami Puzis</i>

11:50 - 12:05 **Coffee break** (Auditorium 110 hall)

12:05 - 13:25 **Parallel paper sessions**

	IT Education (Chair: Noa Regonis) Room 169	Social (Chair: Dizza Beimel) Room 170	Analytics (Chair: Irena Milstein) Room 171
12:05-12:20	PO Approach in System Analysis & Design Course <i>Ronit Shmallo and Tammar Shrot</i>	Social Media to Promote Wellbeing of Chronically Ill Patients: Wisdom of the Crowd for Personalized Recommendations <i>Maya Stemmer, Gilad Ravid and Yisrael Parmet</i>	What Competencies are Needed for Data Analytics? - A Delphi Study <i>Orli Weiser, Yoram M. Kalman, Carmel Kent and Gilad Ravid</i>
12:20-12:35	Students Perception of Online Spaced Repetition in a Database Course <i>Gali Naveh and Boaz Gordon</i>	Willingness to Join a Smartphone-Based Emergency Response Community – Evidence from a Field Study <i>Michael Khalemsky, David Schwartz, Tamar Silberg, Eli Jaffe and Raphael Herbst</i>	Data Mining Implementations: Multiprocessor Architecture vs. Hadoop Distributed Computing Architecture <i>Dror Ben Ami</i>



12:35-12:50	Detecting and Classifying Errors, Performed by Novices, During Business Process Modeling <i>Dizza Beimel, Arava Tsoury and Shirly Bar-Lev</i>	The Information Content of Multi-Word #Hashtags <i>Zvi Ben-Ami, Tomer Geva and Inbal Yahav</i>	Bringing Big Data Analytics to the Physician Desk Using the Work System Theory <i>Tsipi Heart, Nir Shlomo and Ofir Ben-Assuli</i>
12:50-13:05	Automatic Conversion of User Stories to Test Cases <i>Sali Weitzman and Hadas Chassidim</i>	Productivity Paradox to Productivity Orthodoxy <i>Paul Licker, Arik Ragowsky and David Gefen</i>	Computational Approach to Bias <i>David Bodoff</i>
13:05-13:25	Sustain-All Language Learning <i>Rina Zviel-Girshin, Christos Rodosthenous and Nathan Rosenberg</i>	The Effect of Distributed Production of Information on Value Perception <i>Yonit Rusho and Daphne R. Raban</i>	Process Mining in Maman Cargo Release Handling Services <i>Sagit Kedem-Yemini</i>

13:25 - 14:15 **Poster presentations and lunch** (Rooms 167, 168, respectively)

14:15 - 15:15 **Industry session, (Auditorium 110)**

Organizer and Chair: Ofir Ben-Assuli

14:15	Raz Heiferman, Be Digital	Data - the Oil of the Digital Era
14:35	Motti Sadovsky, DCS-IT	From IOT Data to Qualified Business Decisions
14:55	Gal Inbar, iCobots	Teaching Collaborative Robots and Nurturing their Behavior Trees

15:15 - 15:55 **Keynote (Auditorium 110)**

Mr. Moshe Sadeh, Head of the Computerization and Information Systems Division, Clalit Health Services “Digital Health as Practiced at Clalit: A Disruptive or Evolutionary Innovation?”

15:55 - 16:00 **Conference summary notes (Auditorium 110)**

16:15 - 17:15 **Open ILAIS planning meeting** – all are welcome to join (Room 168)