



10th ILAIS Conference Program
July 4, 2016

Ben-Gurion University of the Negev, Beer-Sheva, Israel

09:00-9:30 **Registration** *<Senate Hall Lobby>*
Gathering, coffee and refreshments

9:30-10:00 **Welcome to ILAIS Conference Participants &
Farewell to Prof. (soon Emeritus) Nava Pliskin** *<Senate Hall>*

Chair: Prof. Lior Fink
Industrial Engineering and Management
Ben-Gurion University of the Negev

Greetings: Prof. Rivka Carmi
President
Ben-Gurion University of the Negev

Prof. Zvi HaCohen
Rector
Ben-Gurion University of the Negev

Prof. Tal Oron-Gilad
Chair
Industrial Engineering and Management
Ben-Gurion University of the Negev

Prof. Dov Te'eni
ILAIS Chair
Faculty of Management
Tel-Aviv University

Prof. Emeritus Nachum Finger
Former Rector
Industrial Engineering and Management
Ben-Gurion University of the Negev

10:00-10:45 **Keynote Presentation** *<Senate Hall>*

Speaker: Prof. Avishay Braverman
Former President
Ben-Gurion University of the Negev

**Title: Vision, Leadership and Information Systems –
A Simple Journey in the Negev**

10:45-11:00 **Coffee Break** *<Senate Hall Lobby>*



11:00-12:30	Panel:	IS Education Facing of Digital Innovation	<Senate Hall>	
	Chair:	Prof. Nava Pliskin Industrial Engineering and Management Ben-Gurion University of the Negev		
	Speakers:	Prof. Dorit Nevo Lally School of Management Rensselaer Polytechnic Institute		
		Dr. Gila Kurtz School of Education The College for Academic Studies		
		Dr. Gilad Ravid Industrial Engineering and Management Ben-Gurion University of the Negev		
		Mr. Gadi Gilon Founder, Chairman and Business Development Director at Mobisec Technologies		
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12:30-13:30	Lunch Break		<Senate Hall Lobby>	
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13:30-15:00	Parallel Sessions – Full Presentations			
	Session A: IS in Organizations		<Building 15/16, Room 150>	
	Chair:	Gali Naveh		
	Irena Milstein	Gil Greenstein	Aviv Zeevi	Niv Ahituv
	Summarizing 20 Years of Research on ICT Productivity			
	Aviram Zrahia			
	Threat Intelligence Sharing Between Cybersecurity Vendors			
	Naama Ilany-Tzur	Lior Zalmanson	Gal Oestreicher-Singer	
	The Dark Side of Online Engagement – the Effect of Engagement on Information Revelation			
	Ronit Shmallo	Noam Ben-Ishay		
	Setting Up an Automatic Testing System for 'Intent IQ' Company			



Session B: Users and IS

<Building 15/16, Room 5>

Chair: Adi Katz

**Ofir Ben-Assuli Ofer Arazy Nanda Kumar Itamar Shabtai
Moshe Leshno**

The Use of Information Systems in Emergency Departments under Various
Complication Task Levels

Opher Etzion Fabiana Fournier
On the Personalization of Event Based Systems

Esther Brainin Efrat Neter
The Predictive Validity of Self-Rated Digital and Ehealth Literacies

Saggi Nevo Dorit Nevo Alain Pinsonneault
Exploring the Role of Users' Achievement Goals in Technological
Affordances Actualization

15:00-15:15

Coffee Break

<Building 15/16, Lobby>

15:15-16:30

Parallel Sessions – Short Presentations

Session C: Gamification and Social IS

<Building 15/16, Room 150>

Chair: Gilad Ravid

David Codish Gilad Ravid
Detecting Behavior Patterns in Spaghetti Processes:
Methodology and Use Case

Shakked Lev Ofer Arazy
Emergent Routines in Wikipedia's Co-Production

Erran Carmel Evgeny Kaganer
Governance of Enterprise Crowdsourcing

Inbal Yahav David Schwartz Yaara Welcman
On the Social Capital Tradeoffs in Social CRM

Noga Porat Maoz Daphne Raban Yaron Ariel
Implementation of a Social Network in the Academic Library Discovery-Tools
System: Examination of Students Satisfaction and Motivation to Use the
System

**Ayelet Gal-Tzur Amit Rechavi Dizza Beimel
Sarit Freund**
The Potential of Q&A Sites for Improving Transport-Related Information



Session D: Data, Algorithms and Health IS <Building 15/16, Room 5>

Chair: Adir Even

Gavriel Yarmish Philip Listowsky Simon Dexter
Clustering Items Based on a Distance Matrix Using Distributed Processing

Yotam Rotholz Adir Even
Detecting Quality Defects in Soil-Sampling Data

Rashel Abo Adir Even
Managing the Quality of Smart Grid Data

Tal Aboudy Adir Even Yoav Brezinov Edi Vaisbuch
Quality Defects Detection in Obstetric Data

Liran Politi Shlomi Codish Iftach Sagy Lior Fink
Exploring the Trade-Off of Duration and Volume in the Use of Health Information Exchange Systems in the Emergency Department: Research in Progress

Guy Balassiano Sagi Mauda Iris Reyhav
Healthcare Information Search on the Internet

Session E: IS Programming and Development <Building 15/16, Room 2>

Chair: Arnon Sturm

Rina Zviel-Girshin Nira Krumholtz Nathan Rosenberg
Dr Meccano – Information System for Kids

Oshrat Ayalon Eran Toch Michael Birnhack Irit Hadar
Developers' Decision-Making Process of Designing Users' Privacy

Michal Steinberger Iris Reinhartz-Berger Amir Tomer
Refining Requirements Variability Analysis through Consideration of Testing Artifacts

Michel Benaroch
Team Discontinuities and Software Maintenance Cost

Adiel Ashrov Michal Gordon Assaf Marron
Arnon Sturm Gera Weiss
The Role of Abstraction in Behavioral Programming

16:30-17:30

ILAIS Meeting <Building 15/16, Room 150>

Chairs: Prof. Phillip Ein-Dor Prof. Dov Te'eni
