

September 2015

Opportunity for IS Researchers in Israel: The World IT Project

If you are a researcher in Israel and would like to participate in this landmark research, please consider joining the World IT Project. This groundbreaking research is likely to make a major imprint on IS research for years to come. The World IT Project is designed to examine important issues confronting IT employees, both staff and management, in many countries of the world. The project requires survey data collection from different countries, representing different cultures, levels of economic growth, societal and religious beliefs, and political systems. In terms of scope, the project is akin to Hofstede's research on culture and the GLOBE project. Currently, we are looking for collaborators in Israel.

Specifically, the project will examine various IT employee issues, such as organizational IT issues, technology issues, and individual issues. Among organizational IT issues are the roles of IT strategic planning, IT-business alignment, business process reengineering, security and privacy, and IT reliability and efficiency, to name a few, in the nature and experience of IT employment. Technology issues include how cloud computing, social media, ERP systems, business intelligence, and big data, again to name just a few, are perceived by IT workers to influence their jobs. Some of the factors concerning individuals include job satisfaction, efficacy, and role ambiguity. For a deeper understanding of these, the context is important. These contextual variables include such factors as the organizational variables (including structure and strategy), organizational culture, IT occupational culture, and national culture.

More information is available at:

<http://www.uncg.edu/bae/people/palvia/TheWorldITProject.pdf>

<http://www.worlditproject.com>

More than forty countries from all parts of the globe will be targeted. The project was initiated in 2013 and already 23 countries have signed up as shown below.

Australia
Bangladesh
Brazil
Canada
China
Croatia
Ethiopia
Germany
India
Italy
Jordan
Lithuania
Malaysia
Mexico
Nigeria

Poland
Portugal
Saudi Arabia
South Africa
Thailand
Turkey
USA
Vietnam

We are seeking additional committed researchers from other countries to join us in this endeavor. Typically 1-3 investigators will be assigned to each country. For each targeted country, data will be collected from 10-15 IT employees from 25-30 organizations, yielding a minimum sample size of 300.

The direct benefits to you from joining The World IT Project are the following:

- You get readymade instrument and procedures. Your main effort is in data collection.
- You have access to the best expertise.
- You will have co-authorship in several publications. This will include co-authorship using data from your country and co-authorship in comparative studies that include your country.
- You will have international colleagues to collaborate with.
- There will be tremendous opportunities for growth.

Your roles and responsibilities will include the following:

- Commit to the project and collect quality data in a timely manner.
- Assist in writing.
- Be responsive to project requests and deadlines.
- Attend an annual meeting of the group to discuss project progress and results.

The Project's Core Team members include: Drs. Naveed Baqir, Jaideep Ghosh, Tim Jacks, Paul Licker, Prashant Palvia (project leader), Celia Romm Livermore, Alexander Serenko, and Aykut Hamit Turan. For more information, please contact any of the team members or Prashant Palvia at pcpalvia@uncg.edu.

Thank you.

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