

9th ILAIS Conference Program
June 29, 2015
Ono Academic College, Israel

08:30 **Registration Opened - Entrance of Hall No.3**

09:00-09:15 **Welcome and greetings:**

Prof. Moshe Ben-Horin, Chancellor, Ono Academic College
Prof. Dov Te'eni, Past President of AIS
Prof. Phillip Ein-Dor, President of ILAIS, Past President of AIS

Hall No.3

Co-Chairs: Ofir Ben-Assuli, Tsipi Heart - Ono Academic College
Tomer Geva - Tel-Aviv University

09:15-10:00 **Keynote speaker: Prof. Yoav Benjamini, Israel Prize Laureate**

Tel-Aviv University,
"תעשיית התגליות ובקרת שגיאותיה"
"Controlling of Discoveries and the Industrialized Scientific Process"

Hall No.3

10:00-10:15 **Coffee Break**

10:15-11:15 **Parallel sessions A-C**

Session A, Health IT – Room 14

Session Chair: Adir Even

Igal Mazor Tsipi Heart Adir Even

Development and Evaluation of an Online Digital Dashboard for Emergency Departments

Shiri Assis-Hassid Tsipi Heart Iris Reychav Josef Pliskin Shmuel Reis

Assessing Physician Communication Skills while Using the Computer during the Medical Encounter

Dafni Biran Achituv Lior Haiman

Internet of Things and Physicians Practice

Session B, Knowledge Management & Data Modeling – Room 15

Session Chair: Adi Katz

Dror Ben-Ami

Information Systems as a Mathematical Model Presentation

Arnon Strum Eric Yu Daniel Gross Wang Jian Soroosh Nalchigar

Know-How Mapping with ME-MAP

Ronit Shmallo Adi Katz

Data Modelling - Learning from Errors

Session C, Software Development– Room 16

Session Chair: Roy Gelbard

Yonit Rusho Daphne Raban

Evaluating Scaffolds during Learning by Software Engineers

Moshe Dayani Roy Gelbard

Automatic Conversion of Software

Naomi Unkelus Shpiegel Irit Hadar

Gamifying Software Development Environments Using Cognitive Principles

11:15:11:30 **Coffee break**

11:30-12:30 **Parallel sessions D - F**

Session D, Social Media and Online Data– Room 14

Session Chair: Gal Oestreicher

Erik Brynjolfsson Tomer Geva Shachar Reichman

Using Crowd-Based Data Selection to Improve the Predictive Power of Search Trend Data

Lior Zalmanson Gal Oestreicher-Singer

The Effect of Website-initiated Participation on Users' Contributions

Leora Mauda Yoram Kalman

Characterizing User Engagement on Organizational Facebook Pages

Session E, Health IT and IT Governance – Room 15

Session Chair: Michel Benaroch

Ofir Ben Assuli Moshe Leshno Doron Sagi Amitai Ziv Avinoach Ironi

EHR in Emergency Rooms: Cost-Effectiveness Evaluation of Abdominal Pain Complaint

Ran Almog Tsipi Heart Adir Even

Can tablets Use by doctors in Emergency D

Michel Benaroch Anna Chernobai

Operational IT Failures and IT Governance

Session F, IT Teaching and Education – Room 16

Session Chair: Irit Hadar

Rina Zviel-Girshin Nathan Rosenberg

ICT for Education – an OK Approach

Azzam Maraee Mira Balaban Arnon Strum

Patterns for Modeling Education

Amir Winer Beny Zaks Nitza Geri

An Academic Content Journey: The Effect of Presentation on Procrastination and Retention

12:30-13:30 ***Lunch break Room 17***

13:30-14:15 ***Keynote speaker: Mr. Raz Heiferman, Hall No.3***

Deputy Director and Operations Division Manager, Government ICT Authority,

Prime Minister Office

"דיגיטלי כברירת מחדל - Digital by Default"

14:15-15:15 ***Parallel sessions G - I***

Session G Online Search and Campaign Management– Room 14

Session Chair: Meira Levy

David Bodoff

Consumers and Vendors Choose Words Strategically

Lev Poretski Ofer Arazy Joel Lanir

Influence of Emotions Inflicted by Images on the image Seeking Process

Gal Kaspi Ram Oz Gabi Biton

Characterization & Implementation of the Campaign Management Process (**Project**)

Session H, Data and Algorithms – Room 15

Session Chair: Gilad Ravid

Yuval Zak Adir Even

A Continuous Markov-Chain Model for Assessing Data Quality Transitions over Time

Liron Rosenfeld Lior Fink Gilad Ravid

Recommendation Mechanisms and Mobile Application Purchases

Arie Jacobi Lev Muchnik

Creation of Homophile Networks

Session I, Privacy, Security and Process Modeling – Room 16

Session Chair: Arnon Strum

Ron Hirschprung Eran Toch Oded Maimon

Optimizing Privacy settings based on Privacy Value Estimation

Alexei Lapouchnian Eric Yu Arnon Strum

Dimensions in Business Process Architectures

Michael May Karthikeyan Bhargavan Matan Lamberger

Getting Authorization Right for Android Apps

15:15-16:15 **Parallel sessions J&K**

Session J, Crowdfunding and Crowdsourcing – Room 14

Session Chair: Yoram Kalman

Yael Inbar Ohad Barzilai

Community Impact on Crowdfunding Performance

Shaked Lev Ofer Arazi

Representing Contributors' Co-Production Sequences in Wikipedia

Session K, BI, CRM and Process Management- Room 15

Session Chair: Dizza Beimel

Marina Vugalter Adir Even

Organizational Impacts of Enhancing a BI-Supported Performance Measurement System on The Israeli Police

Oren Minster Iris Reychav

What Affects Clients Loyalty to a Cloud-Based CRM System

Ido Gridish Netser Reuveni Oded Goldglas Dizza Beimel

Suppliers Relationship Management System (**Project**)

Shay Zinamon Shimon Gefen Buium Gal bayer Ofir Ben-Assuli

Supply Chain Management – Naan-Dan-Jain Company (**Project**)

16:15-17:00 **Coffee Break & ILAIS meeting - Engineering Hall**

Chairs: Prof. Phillip Ein-Dor and Prof. Dov Te'eni

For conference updates and further information visit the ILAIS web site: <http://ilais.openu.ac.il/wp/>

Local Organization Chair: Arie Jacobi, Ono Academic College

Program committee

Michel Avital	Copenhagen Business School, Denmark
Ofer Arazy	University of Haifa, Israel
Ohad Barzilay	Tel-Aviv University, Israel
Dizza Beimel	Rupin Academic Center
Adir Even	Ben-Gurion University of the Negev, Israel
Lior Fink	Ben-Gurion University of the Negev, Israel
Arieh Gavius	Ben-Gurion University and Ono Academic College, Israel
Nitza Geri	The Open University of Israel
Yoram Kalman	The Open University of Israel
Igor Kanovsky	Yezreel Valley College, Israel
Adi Katz	SCE - Sami Shamoon College of Engineering, Israel
Irit Hadar	University of Haifa, Israel
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Gal Oestreicher-Singer	Tel-Aviv University, Israel
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Ilan Rahimi	Ono Academic College
Gilad Ravid	Ben-Gurion University of the Negev, Israel
Shachar Reichman	Tel-Aviv University, Israel
Itamar Shabtai	The College of Management Academic Studies
Arnon Sturm	Ben-Gurion University of the Negev, Israel
Inbal Yahav-Shenberger	Bar-Ilan University

The Israel Association for Information Systems (ILAIS) was founded in 2005 as the Israeli chapter of the Association for Information Systems (AIS). The goal of ILAIS is to promote the exchange of ideas, experiences and knowledge among IS scholars and professionals engaged in IS development, management and use.