

**8<sup>th</sup> ILAIS Event “Teaching IS: Lessons Learned from Israel”**  
**June 8, 2014**  
**Academic College of Tel-Aviv Yaffo**

**Program**

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13:00-13:30 **Registration**

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13:30-13:40 **Welcome and Greetings: Phillip Ein-Dor, President of ILAIS and Dizza Beimel, Event Chair**

Organizing committee: Phillip Ein-Dor (Academic College of Tel-Aviv-Yaffo), Dizza Beimel (Ruppin Academic Center), Dalit Levy (Zefat Academic College), Ruti Gafni (Academic College of Tel-Aviv-Yaffo), Tsipi Heart (Ben-Gurion University), Dov Te'eni (Tel-Aviv University)

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13:40-14:00 **Keynote Speaker: Prof. Erran Carmel (School of Business, American University)**  
*Teaching Future and Foresight*

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14:00-14:20 **Review and Discussion: Prof. Phillip Ein-Dor (Academic College of Tel-Aviv-Yaffo)**  
**And Dr. Tsipi Heart (Ben-Gurion University)**  
*Mapping curricula of information systems in Israel and in the world*

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14:20-15:40 **Parallel sessions A-B**

**Session A: Teaching Cases**

**Session Chair: Nava Pliskin**

**Adir Even** (Ben-Gurion University), **Lior Fink** (Ben-Gurion University), **Nava Pliskin** (Ben-Gurion University), **Gilad Ravid** (Ben-Gurion University)

Addressing the ACM/AIS Requirements in an Engineering-Oriented IS Curriculum at BGU

**Elan Sasson** (Ben-Gurion University), **Adir Even** (Ben-Gurion University), **Nava Pliskin** (Ben-Gurion University)

The Challenge of Data Science and Business Analytics in Academia

**Maor Shavit** (Academic College of Tel-Aviv-Yaffo)

Independent Study - a Teaching Case Proposal

**Benny Bornfeld** (Ruppin Academic Center)

Software Development as Samba School

**Dalit Levy** (Zefat Academic College)

IS Students Learn to Program by Design

**Session B: Research in Progress**

**Session Chair: Amir Tomer**

**Lior Zalmanson** (Tel-Aviv University)

Teaching Knowledge Management through Community Management

**Philip Listowsky** (Kingsborough Community College, NY, USA), **Gavriel Yarmish** (Brooklyn College, City University of New York, NY, USA)

Best Practices for the Introductory Computer Science Course: Programming Language Choice & Pedagogy

**Dizza Beimel** (Ruppin Academic Center), **Amit Rechavi** (Ruppin Academic Center), **Eli Ron** (Ben-Gurion University), **Shirly Barlev** (Ruppin Academic Center)

Students' Perception of Final Project's Utility for FIRST Job Search

**David Schwartz** (Bar-Ilan University)

The Disciplines of Information: Lessons from the History of the Discipline of Medicine

**Amir Tomer** (Kinneret College on the Sea of Galilee)

Software Mangineeringment: Teaching Project Management from Software Engineering Perspective

**Eli Heifetz** (JCT - Lev Academic Center), **Ina Blau** (The Open University of Israel)

Perceived Learning of Students with Different Cognitive Styles in Different Media in An IS Course

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15:40-16:00 **Coffee Break**

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16:00-17:00 **Parallel Student Projects Sessions C-E**

**Session C: Implementation Projects**

**Session Chair: Benny Bornfeld**

**Shira Goldstein, Matan Lifshitz** (Azrieli College of Engineering)

Supervisor: Gaby Pinto

Developing an Inside Sales Module on Salesforce for Checkpoint Technologies Company, Using Cloud Computing Leverages

**Neta Weiss, David Moshkovich** (Dept. of ISE, Ben-Gurion University)

Supervisors: Mark Last, Marina Litvak

An Automatic Text Summarization Website for Academic Papers

**Ori Anzilevic, Avidan Tal, Adi Bar** (Ruppin Academic Center)

Supervisor: Amit Rechavi and Benny Bornfeld

Social Network Platform for Fundraising Donations for Non-Profit Sector Background

**Gal Koren** (Academic College of Tel-Aviv-Yaffo)

Supervisor: Shachar Grembek

"Savtale" - A Big Solution for Small Businesses

### *Session D: Implementation Projects*

*Session Chair: Adir Even*

**Yuval Ben-Zion, Gilad Keizler, Nimrod Shalit** (Ben-Gurion University)

Supervisor: Adir Even

"Stateam": A Mobile-Based Data Collection and Analysis Solution for Basketball Teams

**Eitan Igor Rutin, Moshe Yarin Cohen** (SCE – Shamoon College of Engineering)

Supervisor: Hagai Ilani

An Integrated System for Distributing Goods

**David Arbow, Shlomo Zohar, Michal Tebol** (Zefat Academic College)

Supervisor: Dror Ben-Ami

Monitoring Soft-Drinks Industrial Production

**Shimon Harush, Lotem Geiger** (University of Haifa)

Supervisor: Mor Peleg

Information System for a Learning Center

### *Session E: Research Projects*

*Session Chair: Ruti Gafni*

**Kinneret Fensterheim, Maor Haber** (Azrieli College of engineering)

Supervisor: Roni Horowitz

A technological instrument for metacognitive abilities research

**Yoni Barzilay, Hagar Yaakobi** (Ben-Gurion University)

Supervisors: Yossi Lichtenstein (University of East Anglia) and Lior Fink

Measuring Growth in Silicon Valley Startups – A Big Data Exploratory Study

**Erez Aminov** (Academic College of Tel-Aviv-Yaffo)

Supervisor: Johny Ghattas

The Public Transportation Applications' Influence upon Commuters Background

**Yair Yotam, Adi Stein** (Dept. of ISE, Ben-Gurion University)

Supervisors: Rami Puzis, Guy Shani, Merav Maimon

Adjusting Multiplayer Game Difficulty According to Gamer EEG-Based Emotion

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17:00-18:00 **Panel: Dana Porter-Rubinshtein** (Microsoft Israel Development Center), **Orit Kenigsberg** (Malam Systems), **Prof. Richard Baskerville** (Georgia State University), and **Prof. Sheizaf Refaeli** (Haifa University)

Moderator: **Dr. Tsipi Heart** (Ben-Gurion University)

*Mutual Relationships between Academia and Industry during the Students Education Period and Beyond*

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18:00-20:00 **ECIS2014 reception**

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**For conference updates and further information** visit the ILAIS web site: <http://ilais.openu.ac.il/wp/>