

**6<sup>th</sup> ILAIS Conference**  
**July 2, 2012**  
**The University of Haifa**  
**Co-Chairs: Daphne Raban, David Bodoff, Irit Hadar**

**Call for Papers**

The 6<sup>th</sup> annual ILAIS (Israel Association for Information Systems) conference will be held on **July 2, 2012** at the University of Haifa. The Program Committee invites researchers to submit extended abstracts and panel proposals.

**Submission Guidelines**

Faculty members, research students and industry researchers in the IS field are encouraged to submit by **March 11, 2012** a research paper abstract or a panel proposal (800-1,200 words, in English, in one of the following formats: MS Word, RTF or Open Office) to [ILAIS2012@gmail.com](mailto:ILAIS2012@gmail.com). Authors must grant ILAIS the right to publish the abstracts or proposals online prior to the meeting, but retain all other copyrights. This arrangement allows you to publish the complete version elsewhere.

**Research paper abstracts** (research in progress or recently completed research) should include: title, author(s), introduction, objectives, method, results, and conclusion. The structure of theoretical/conceptual papers can be adjusted as needed.

**Panel proposals** should include: title, description of the panel, names, short (~50 words each) bios of 3-5 discussants, and their respective positions on the proposed topic.

**Important Dates**

Submission deadline: March 11, 2012  
Notification to authors: May 13, 2012  
Final version due: June 3, 2012  
Conference date: July 2, 2012

**For conference updates and further information** visit the ILAIS web site: <http://ilais.openu.ac.il/wp/>

**Program committee**

Michel Avital	Copenhagen Business School, Denmark
Mira Balaban	Ben-Gurion University of the Negev, Israel
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Adir Even	Ben-Gurion University of the Negev, Israel
Lior Fink	Ben-Gurion University of the Negev, Israel
Nitza Geri	The Open University of Israel
Rica Gonen	The Open University of Israel
Tsipi Heart	Ben-Gurion University of the Negev, Israel
Yoram Kalman	The Open University of Israel
Igor Kanovsky	Yezreel Valley College
Tsvi Kuflik	University of Haifa, Israel
Yair Levy	Nova Southeastern University, USA
Yossi Lichtenstein	The College of Management Academic Studies, Israel
Gal Oestreicher-Singer	Tel-Aviv University, Israel
Gilad Ravid	Ben-Gurion University of the Negev, Israel
Iris Reinhartz-Berger	University of Haifa, Israel
Aviv Shachak	University of Toronto
Pnina Soffer	University of Haifa, Israel
Arnon Sturm	Ben-Gurion University of the Negev, Israel

**The Israel Association for Information Systems (ILAIS)** was founded in 2005 as the Israeli chapter of the Association for Information Systems (AIS). The goal of ILAIS is to promote the exchange of ideas, experiences and knowledge among IS scholars and professionals engaged in IS development, management and use.