

Dear Professors,

I am working on a cross-cultural study related to user perceptions of organizational information security countermeasures and misuse behavior.

Thus far, we have surveyed over 500 computer users (industry professionals and MBA students) in the U.S. and approximately 400 (also a mix of industry and MBA) computer users in South Korea. A paper reporting the results from the initial phase of the study was accepted for publication by ISR. The comparative analysis of the U.S. sample versus the Korean sample yielded very interesting results.

As a next step, we plan to collect data in several other countries (Israel and India). I have a commitment from several small and medium size Israeli companies. To maintain consistency, we would also like to survey a number of part time MBA (evening MBA) students who currently work full or part time.

I will be in Israel from Thursday July 3 through Thursday July 31. If any of you are teaching an evening MBA and would allow me to administer the survey to your students, please let me know. In addition, I will be happy to provide a brief presentation explaining the study with initial results to your class.

The instrument is fully validated and is available in Hebrew and English.

Thank you in advance,

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